Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?

1. Music, theater, and film & video have the highest success to be funded and sadly, journalism campaigns were all cancelled
2. Plays were the highest sub-category of campaigns on Kickstarter with best success rate
3. Campaigns have the best chance to be successfully funded if they are below $10,000

What are some limitations of this dataset?

1. No indication if the final product/good/service was delivered
2. No data to how engaged the campaign organizer was the backers
3. No data to show how the campaign was marketed

What are some other possible tables and/or graphs that we could create?

1. Outcomes separated by country/region
2. Outcomes when the campaign was a “Staff Pick”
3. Average donation compared to category/sub-category